

BRAND SOLUTION

EN / CN

POWERED BY NOLOGO / BASE IN TAIWAN

OUR STORY

NOLOGO is composed of a group of interdisciplinary experts. We are driven by a sincere desire to help our clients grow and develop through our professional knowledge in design, manufacturing, and cross-domain technology integration. We understand the value of the overall atmosphere created by enterprises, brands, and creators and its impact on audiences. The market lacked a cross-disciplinary one-stop design service for companies of all sizes, so we started building a comprehensive design service platform from scratch.

This is how NOLOGO was born.

We aim to create a one-stop design service platform. We provide corresponding talent for the needs of clients in various industries, and together we develop customized solutions.

NOLOGO的故事

NOLOGO由一群跨領域專家組成的品牌設計顧問團隊，願景是透過我們的設計、開發和跨領域技術整合的專業知識，幫助客戶成長和發展。

我們深知企業、品牌和創作者所營造的氛圍對受眾的影響力。然而，市場上並沒有針對各規模企業提供的跨領域一站式設計服務，因此我們從零開始構建了一個全方位的設計顧問團隊。

這就是NOLOGO的誕生。

我們打造了一支一站式設計顧問團隊，針對各產業的客戶需求，提供相應的專業人才，共同構思和開發專屬的解決方案。

NOLOGO CORE VALUES

團隊核心價值

- ↘ ONE-STOP DESIGN SERVICES 一站式設計服務
- ↘ MULTI - DESIGN THINKING 跨領域設計思考
- ↘ UNIQUELY FOR YOUR BUSINESS 專屬於你
- ↘ ENVIRONMENTAL DESIGN 環保設計

1 / ONE-STOP DESIGN SERVICES 一站式設計服務

The one-stop service provides clients with seamless brand design solutions. From discussion, planning, design, to production, NOLOGO handles it all.

一站式服務為客戶提供流暢的品牌設計方案，從討論規劃到設計生產，NOLOGO將一手包辦完成。

2 / MULTI- DESIGN THINKING 跨領域設計思考

NOLOGO team comprises multidisciplinary talents, offering diverse solutions to meet the needs of various industries.

Nologo團隊擁有多位跨領域人才，提供各產業需求的多元解決方案。

3 / UNIQUELY

FOR YOUR BUSINESS 專屬於你

The best solutions are often unique. We are committed to crafting solutions that are uniquely yours, while ensuring optimal use of your budget.

最佳解決方案往往是獨特的。我們致力於打造專屬於您的解決方案。同時將預算做到最佳化運用。

4 / ENVIRONMENTAL

DESIGN 環保設計

Through in-depth design research, we discover the intersection between the ideas you wish to present and the products your customers need. While managing your budget, we also avoid unnecessary waste, contributing together to the well-being of our planet.

透過深入的設計研究，在您想要呈現的理念與客戶需要的產品中發現交集。為您把控預算的同時，也避免閒置的浪費，共同為地球盡一份心力。

BRAND DESIGN SERVICES

品牌設計服務項目

- ↘ BRAND & VISUAL IDENTITY DESIGN SERVICES
品牌與視覺形象設計
- ↘ WEARABLE GARMENT CUSTOMIZED
穿戴式服飾訂製
- ↘ MULTI-NFC APPLICATION
多元晶片運用
- ↘ GIFT BOX & MERCH PLANNING
禮盒與周邊商品規劃
- ↘ PRODUCT & MODEL DEVELOPMENT
產品與模型開發

1 / BRAND & VISUAL IDENTITY

DESIGN SERVICES 品牌與視覺形象設計

NOLOGO offers brand and visual identity design services. We specialize in creating unique and memorable brand identity systems that ensure your brand stands out in the market. Through our professional design team and collaborative creative ideas, NOLOGO helps build a strong brand image, enhancing your brand's market impact and recognition.

NOLOGO 提供品牌與視覺形象設計服務。我們專注於創建獨特且令人難忘的品牌識別系統。透過專業設計團隊共同發想創意理念，NOLOGO將協助建立強大的品牌形象，增強品牌的市場影響力與辨識度。

DES / BRAND & VISUAL IDENTITY DESIGN SERVICES

- ↘ Brand Identity / 品牌形象設計
- ↘ Visual Identity / 視覺形象設計
- ↘ Graphic & IP Design / 圖像與IP設計
- ↘ Packaging Design / 包裝設計
- ↘ Website Cooperation / 網站協作
- ↘ More Outsourcing Design / 其他外包設計

NOLOGO team excels in creating impactful visual designs and eagerly embraces challenges and cross-disciplinary collaborations. Our services include main visuals, album covers, book designs, photography, and more, covering diverse design needs.

NOLOGO團隊擅長創造引人注目且富有張力的視覺設計，並對於各種挑戰與跨領域合作倍感期待。服務涵蓋更多如：主視覺、專輯、書籍和攝影製作等...多元的設計需求。

2 / WEARABLE GARMENT

CUSTOMIZED 穿戴式服飾訂製

NOLOGO specializes in wearable apparel development, providing tailored cutting-edge solutions to meet your needs. With our expertise and innovative approach, we excel in creating products that seamlessly blend with everyday fashion. This is one of our core strengths, ensuring that our delivered products stand out in the market.

NOLOGO專精於穿戴式服飾開發，針對您的需求提供量身打造的尖端解決方案。藉由我們專業的開發知識和創新方法，我們在創造與日常時尚完美結合的產品表現卓越。這是我們的核心項目之一，將確保為您開發的產品在市場上脫穎而出。

DES / WEARABLE GARMENTS

CUSTOMIZED

- ↘ Fashion Design / 時裝設計
- ↘ Fashion Accessories Planning / 服飾周邊規劃
- ↘ Business Outfit / 企業服飾設計
- ↘ Apparel Development and Production / 服飾開發與生產
- ↘ Fabric Development / 布料開發
- ↘ Cost-Base Apparel Production / 成本導向服飾生產

NOLOGO team excels in creating impactful visual designs and eagerly embraces challenges and cross-disciplinary collaborations. Our services include main visuals, album covers, book designs, photography, and more, covering diverse design needs.

NOLOGO團隊擁有專屬的服飾開發顧問與成衣工廠，為企業與品牌打造專屬的造型，並藉由跨領域知識的整合，為各領域之需求開發並生產服飾商品。不論是高規格的訂製或是成本導向的需求都是我們的服務範圍。

3 / MULTI-NFC

APPLICATION 多元晶片運用

NOLOGO team has a digital vision, exploring diverse forms and applications of NFC tech to bring new user experiences across various domains. We actively seek challenges in Brand Apparel, Accessories, Entertainment Events, Sports, Sales Teams, and Food & Drink sectors.

NOLOGO團隊具備數位化的願景，多元的晶片形式與運用將為各領域帶來全新的使用者體驗。不論是品牌服飾、周邊配件、娛樂活動、運動賽事、業務團隊或食品方面都是我們在積極尋求的挑戰。

DES / MULTI-NFC APPLICATION

- Multi-type Chip Development / 多元型態晶片開發
- Encrypted and Non-encrypted Chip / 加密與非加密晶片運用
- Security Label / 防偽感測標籤
- Disposable & Destructive Chip / 一次性破壞型晶片
- Material Integration Chip / 異材質整合晶片
- Chip's Strategy Consultant / 晶片策略顧問

NOLOGO firmly believes in the developmental and entertainment potential within digital strategies. We will focus on the integration of chip technology across various industries and developmental pathways, leveraging our team's experience in the chip field to collaborate with you in creating exclusive and innovative digital precedents.

NOLOGO深信數位化策略中富有的發展性與娛樂用途。我們將專注於晶片技術與各行業的關聯和發展方向，並憑藉團隊在晶片領域的開發經驗，與您共同打造專屬且創新的數位先例。

4 / GIFT BOX & MERCH

PLANNING 禮盒規劃

NOLOGO understands the limitations of traditional gift boxes. Therefore, through industry research, we focus on user needs to provide the best options for cost-base clients, while also developing exclusive gift selections for businesses with ample budgets.

NOLOGO深知禮盒形式的局限性，因此我們藉由產業研究將目光鎖定在使用者需求，目標為成本導向的客戶提供最佳的選擇方案，同時為預算充沛的企業開發專屬的禮品選擇。

DES / GIFT BOX PLANNING

- User Needs Research / 使用者需求研究
- Gift Item Planning / 禮品內容物規劃
- Gift Design and Production / 禮品外觀設計與生產
- Premium Packaging Pox Design and Production / 精裝外盒設計與生產
- Packaging Bag Design and Production / 包裝袋設計與生產
- Custom Gift Development / 專屬禮品開發

NOLOGO firmly believes in the developmental and entertainment potential within digital strategies. We will focus on the integration of chip technology across various industries and developmental pathways, leveraging our team's experience in the chip field to collaborate with you in creating exclusive and innovative digital precedents.

設計最佳的禮盒方案以滿足使用者需求是我們對這項服務的期許。我們專長在於增加禮品的實用性和品牌曝光度，確保它們不會被閒置一旁。並藉由跨領域思考，為客戶提供創新的禮品組合。

4 / PRODUCT & MODEL

DEVELOPMENT 產品與模型開發

NOLOGO owns and operates its own prototyping and manufacturing facilities, offering an efficient communication channel and a streamlined process from prototyping to production and finishing. This provides clients with a seamless experience in the development of physical products.

NOLOGO擁有直營的模型打樣與製造工廠，提供高效溝通、打樣到生產塗裝的生產流程，為客戶打造流暢的實體產品開發體驗。

DES / PRODUCT & MODEL DEVELOPMENT

- ↘ Toys Model Development / 玩具模型開發
- ↘ Product Prototype / 產品展示模型
- ↘ 3D Printing / 3D數位列印
- ↘ Furniture Design and Production / 傢俱設計與生產
- ↘ Model Processing and Painting / 模型加工與上色
- ↘ Various Materials Development / 多種材質開發

Our mission is to provide accessible and straightforward model development services. We aim to establish a comprehensive production pipeline for passionate and creative individuals, reducing communication costs with manufacturers. This allows you to focus on ideation and design while relying on a strong development and production team to craft your masterpiece.

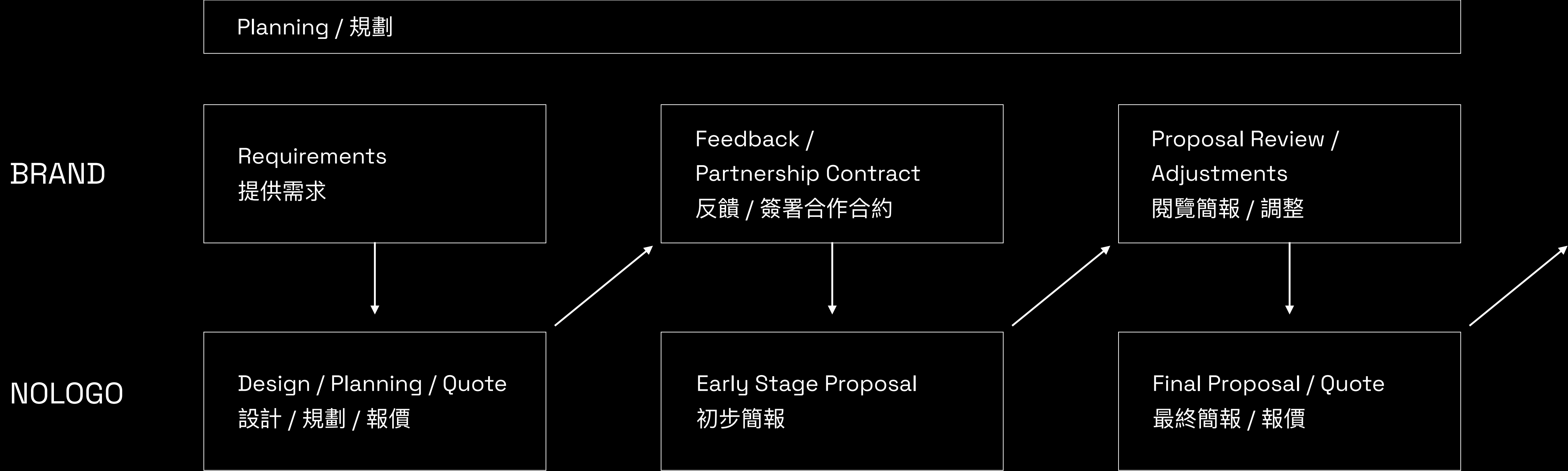
提供親民且簡單的模型開發服務是我們宗旨。為充滿熱情與想法的你打造完善的製作管道，減少你在開發廠商期間的溝通成本，讓你專注於發想和設計的同時，依然有強力的開發生產團隊為你雕琢佳作。

WORKFLOW

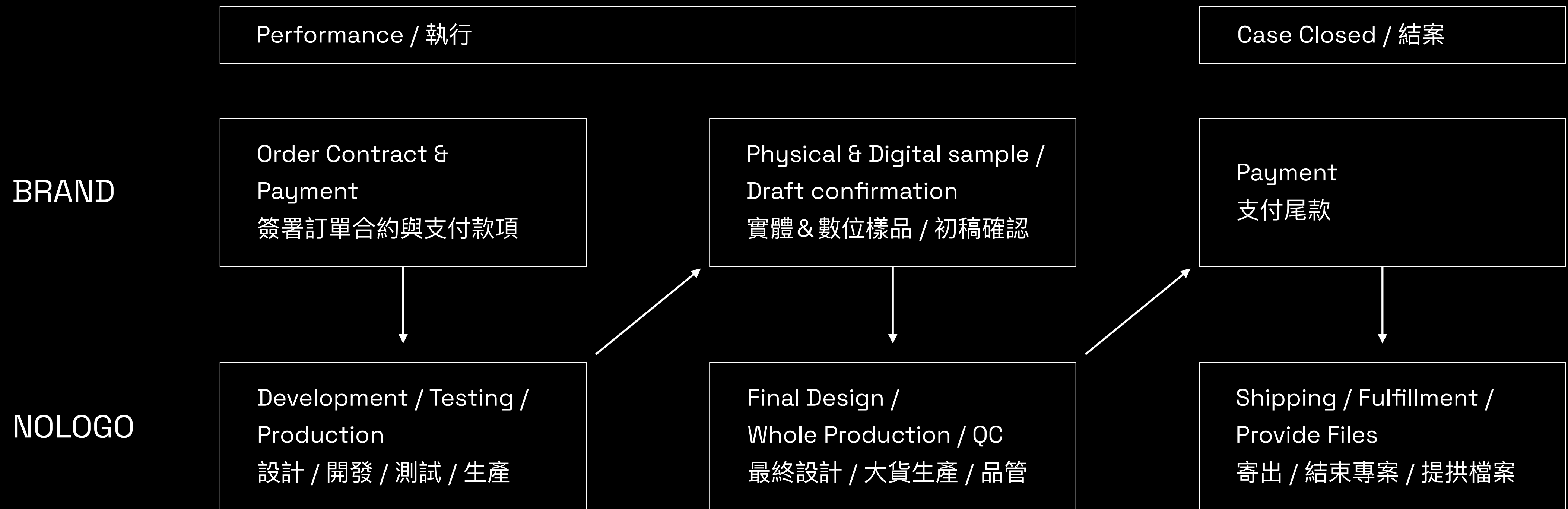
開發流程

- SERVICESPLANNING 規劃
- PERFORMANCE 執行
- CASE CLOSED 結案

PHYSICAL PRODUCTION WORKFLOW 實體開發流程



PHYSICAL PRODUCTION WORKFLOW 實體開發流程



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OUR CLIENTS

合作客戶



PHILIPS



NOLOGO
NOLOGO LAB